

Blackrock College

Blackrock, Co. Dublin

Email: info@blackrockcollege.com

Tel. 2888681

Fax No. 2834267

Blackrock College
6th Year Parents' Association 2009
Blackrock,
Co.Dublin.

16th February 2010.

To whom it may concern,

I retained Media Concepts to produce the Blackrock College Class of 2009 DVD and I am please to recommend them unreservedly for any similar assignment.

Media Concepts were appointed following a competitive tender process, where the criterion for success was a balance between cost and credentials. Media Concepts emerged as the clear winner and it was clear during a process which included a meeting with our DVD Sub – Committee that they were significantly more experienced and knowledgeable in this area than the other contenders.

The project was led for Media Concepts by Rory Power and the overall management of the project was greatly enhanced by Rory's experience, his guidance on key decisions and his knowledge of how the process had worked in previous years – invaluable when it came to lining up cooperation and support from school management. Rory and his team demonstrated great professionalism and not a little patience as my sub – committee and I, amateurs all, gathered the enormous amount of material that needed to be shaped into the final product.

The DVD was delivered on time and on budget and has been greeted with resounding praise from students, staff and parents alike. It is something that we are all very proud of and we are forever indebted to Media Concepts for producing such a wonderful memento of our son's time at Blackrock. I presented personal copies to the College President, the Headmaster and the 6th Year Dean and their feedback endorsed our view that we had produced something of lasting value, capable of evoking the many great memories of the class of 2009 for years to come.

Media Concepts are, in my opinion, the leading practitioners in delivering this type of DVD and I am delighted to be in a position to recommend them to you. Should you wish to discuss Media Concepts in greater detail please contact me at 086 2442017.

Yours sincerely,

David Courtney